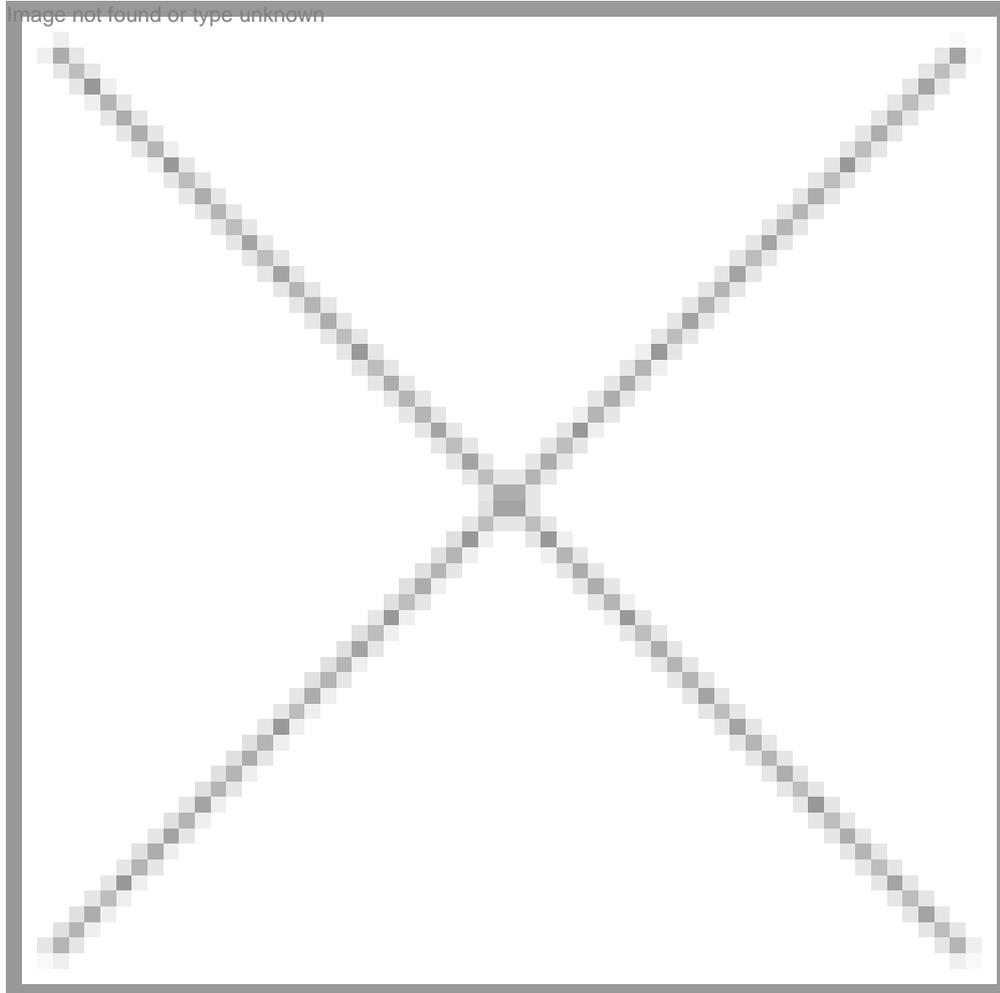


SPIRE

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Last week (6 to 9 November), SPIRE was presented as part of the new European initiatives to enable and facilitate sustainable growth at EcoMondo. This is one of the largest events in Southern Europe for the exploitation and recycling of materials and for the development of the Green Economy in Europe.

EcoMondo is one of the largest trade fairs in the sector and the event took place in Rimini, Italy. It is one of the most accredited platforms in southern Europe and the Mediterranean basin with regard to innovation in sustainable development, with an equal focus on new technologies and best practice and on the uptake of new markets. The event's ambition is to facilitate the key elements of a sustainable economy in Europe including industrial research, more cooperation between the public and private sectors, funding, new quality standards and not only more, but also better, outreach to the European public.

EcoMondo was also the venue where the audience were able to appreciate the innovative approach

of the SPIRE Public-Private Partnership. Loredana Ghinea, A.SPIRE Executive Director, explained how the value-chain of the process industry has come together to initiate a collaboration with the European Commission for a new systematic approach throughout the complete production cycle to ensure radical resource and energy efficiency.

Ms Ghinea explained how realizing the SPIRE vision means reducing the use of feedstock and emissions, re-use of energy and resources between different parties in the value chain, replacing current feedstock with renewable sources –including sources such as CO₂. This can pave the way to re-inventing the whole interaction among all the technologies used in the value-chain of the process industry. Ms. Ghinea's interview can be watched below.

Find out more about EcoMondo [here](#)