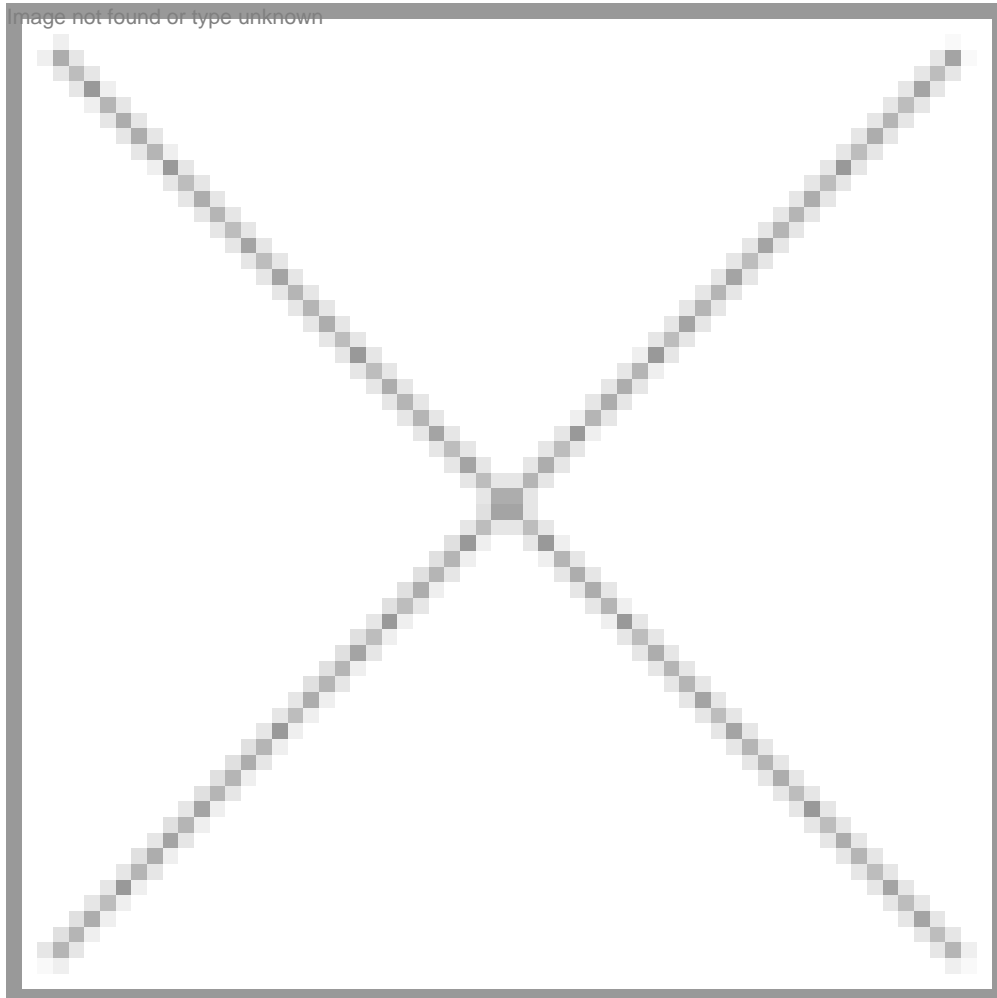


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Innovation – a simple concept and an essential one for the chemical industry is the message of a recent special report in ICIS Chemical Business that featured SusChem and the SPIRE PPP. Both Cefic's Executive Director, Research and Innovation Pierre Barthélemy and Loredana Ghinea, Executive director of SPIRE are interviewed in the article by ICIS editor John Baker.

You can read the full article [here](#).

