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MORSE - 768652

Deliverable 6.1
Project website

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Lead contractor ..... VTT

Author:

Heli Helaakoski ..... VTT
Vesa Kyllönen ..... VTT
Mikko Heiskanen ..... VTT

Dissemination level		
PU	Public	X
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Deliverable administration										
No & name	**D6.1 Project website**									
Status	Draft			**Due**	M02		**Date**	2017-11-30		
Author(s)	Heli Helaakoski, Vesa Kyllönen, Mikko Heiskanen, VTT									
Description of the related task and the deliverable. Extract from DoA	**T6.1 Communication** This task will cover planning and implementation of different communication actions throughout the project. Different communication channels, such as multi-media, internet, social media, magazines etc. are utilized to gain visibility and interest of the project results. The communication activities will be run continuously throughout the project in order to promote the exchange of information between the project and the related community. New technologies and their benefits will be made widely known to related industries and potential customers by implementing efficient communication measures. The communication effectiveness is measured to be able to obtain the maximum visibility for the project. This task will result in deliverables D6.1 and D6.2. **D6.1 Project website** Creation of a project website for dissemination and communication purpose.									
Planned resources	VTT	SSAB	OUKU	BFI	SWD	CYB	MFL	GRI	IDE	Total
	2	1	0.5	1	1	1	0.5	1	5	13
Comments										

V	Date	Authors	Description
0.1	2017-11-23	Vesa Kyllönen	Description of the website in November 2017.
0.2	2017-11-28	Heli Helaakoski	Comments and modifications by Heli Helaakoski.
0.3	2017-11-30	Mikko Heiskanen, Heli Helaakoski	Final updates for delivery

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About Morse

Morse (Model-based Optimisation for efficient use of ResourceS and Energy) project is developing more precise tools for managing complex processes in steel industry. European steel industry is continuously looking for new ways to improve resource efficiency due to high dependence on resources (energy, raw materials and utilities). In large-scale production, even small changes in using raw materials and in energy can significantly improve process efficiency.

Morse project aims to further develop and to integrate a set of software tools that have partly already been validated in different process steps in steel industries. These software prototype tools and models were developed and evaluated by six R&D partners of the consortium in collaboration with three process industry partners. With the enhanced Morse tools companies of the process industry will be enabled to optimise the use of raw materials and energy by coordinated prediction and control of resource input and product quality along the entire process route from raw material and energy intake to customer delivery.

The mission of the Morse project is to develop model-based, predictive raw material and energy optimisation tools for the whole process route. This approach will be demonstrated in steel industry, to increase yield and product quality in production of high-strength carbon steels, stainless steels and cast steels.

Partners

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1. EXECUTIVE SUMMARY

This document presents the public website of the European Commission funded project MORSE (Model-based Optimisation for efficient use of ResourceS and Energy). Website was created at the beginning of the project to increase publicity of the project and give information about project. Website is available at http://www.spire2030.eu/morse.

2. INTRODUCTION

This document is a deliverable of the WP6 and related to task 6.1 "Communication". Website has been developed using SPIRE 2030 Knowledge platform http://www.spire2030.eu. The benefits of this platform are:

- It's offered by SPIRE so it's free
- Platform is easy to use
- Many other SPIRE projects are created with the same platform
- Website will remain live also after the end of the project

Platform would offer also project private area but MORSE has chosen another platform for that.

Website will be updated during the project, especially for project news, events and public deliverables. LinkedIn and Twitter sections will be added to website after those accounts have been created. Also MORSE logo will be added after it has been created.

3. OBJECTIVES

Website is used for giving basic information about the project, its objectives, partners, news and the results. It works as an efficient marketing material and attracts new contacts from interested parties and leads for sales. Website disseminates knowledge of the project to the public and promotes industrial exploitation of the results.

4. STRUCTURE OF THE WEBSITE

Website has the following structure

- Short description of the project
- Vision and mission of the project
- Work package description
- Partner description
- News and events
- Project results
- Contact information

The next sections describe all the sections of the website with a screenshot of the corresponding section.

4.1 About

About section shows short description of the project.

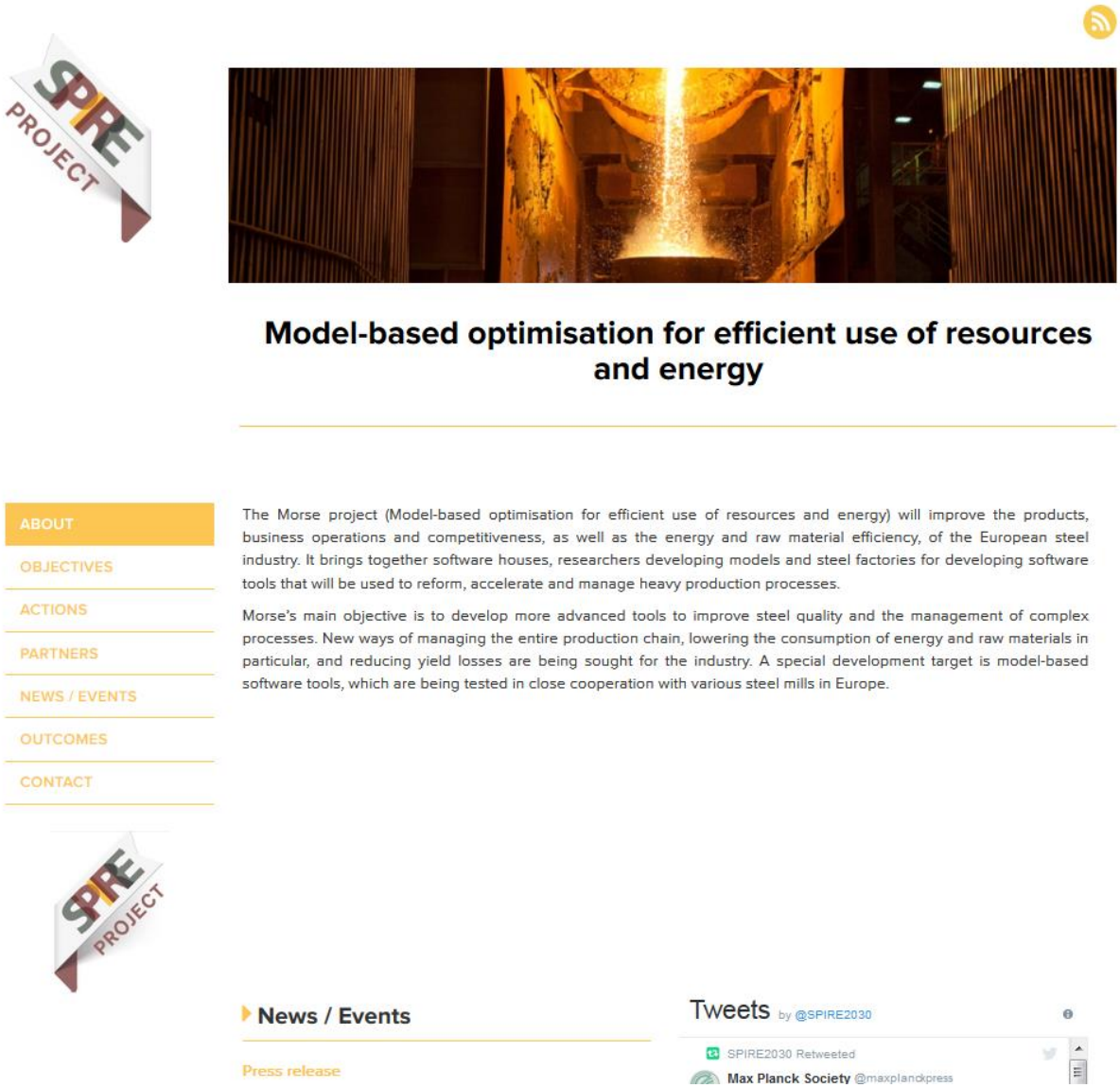

Figure 1. About section.

4.2 Objectives

This section introduces vision and mission of the project.

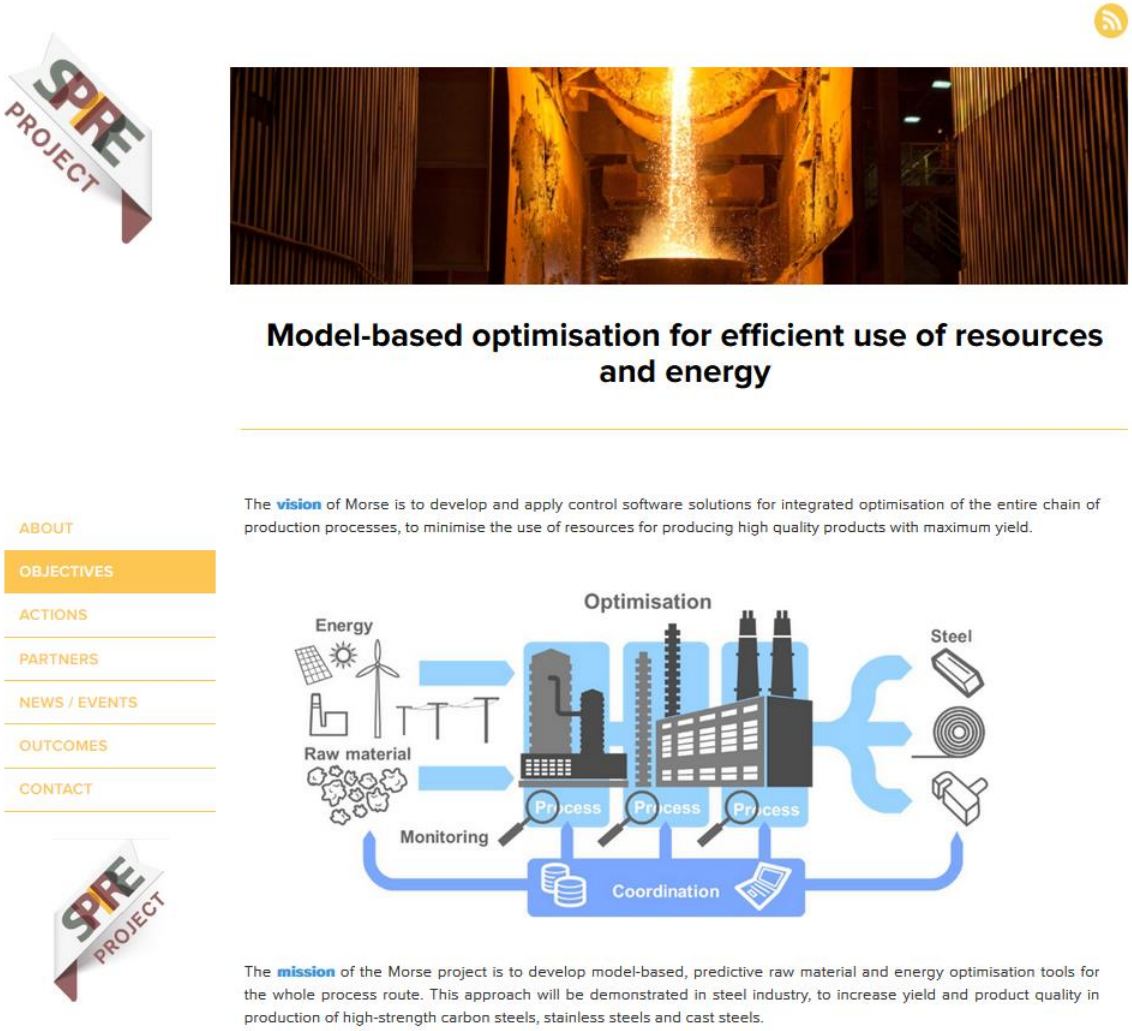

Figure 2. Objectives section.

4.3 Actions

This section describes work package structure of the project.

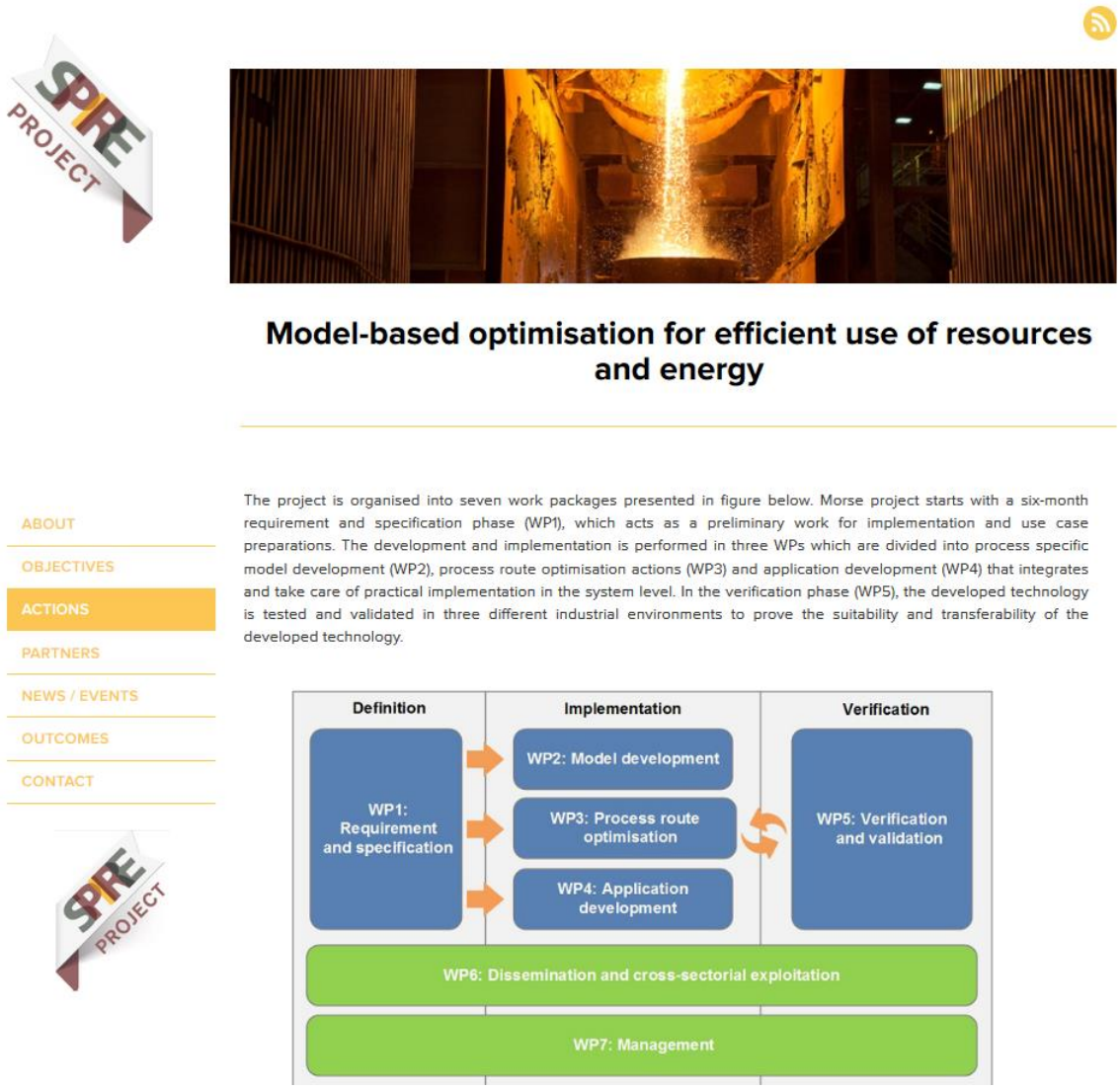

Figure 3. Actions section.

4.4 Partners

This section shows short partner information and includes a picture taken form kick-off meeting at Brussels 19.10.2017.

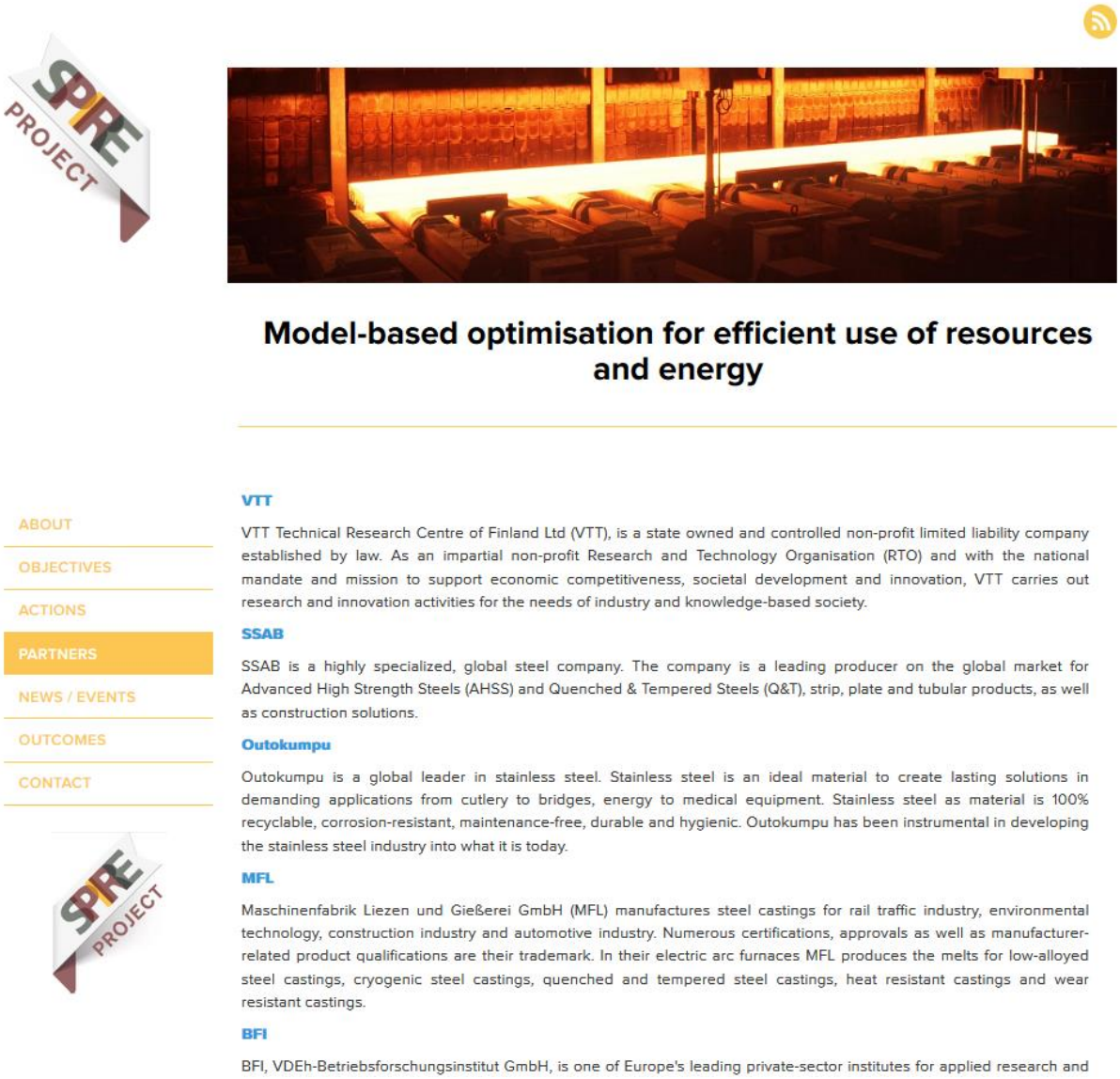

Figure 4. Partners section.

4.5 News/events

This section shows project news and events.

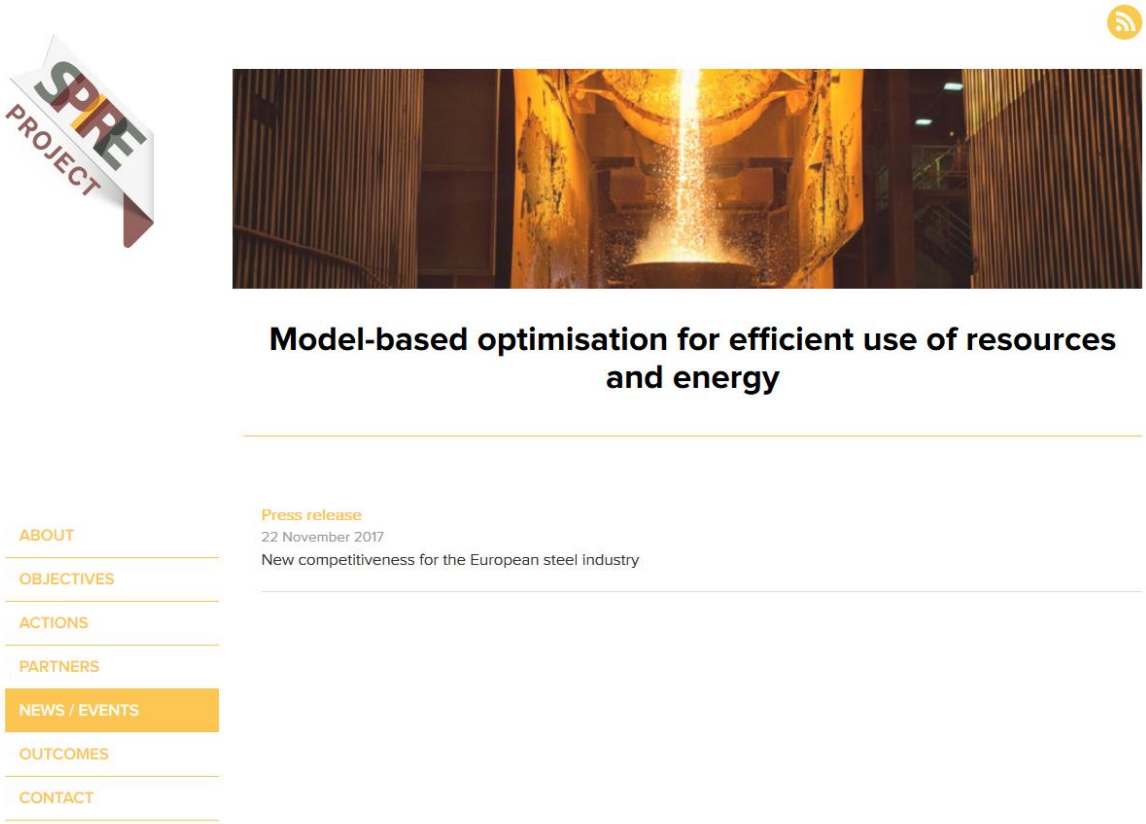

Figure 5. News/events section.

4.6 Outcomes

This section shows key public deliverables of the project.

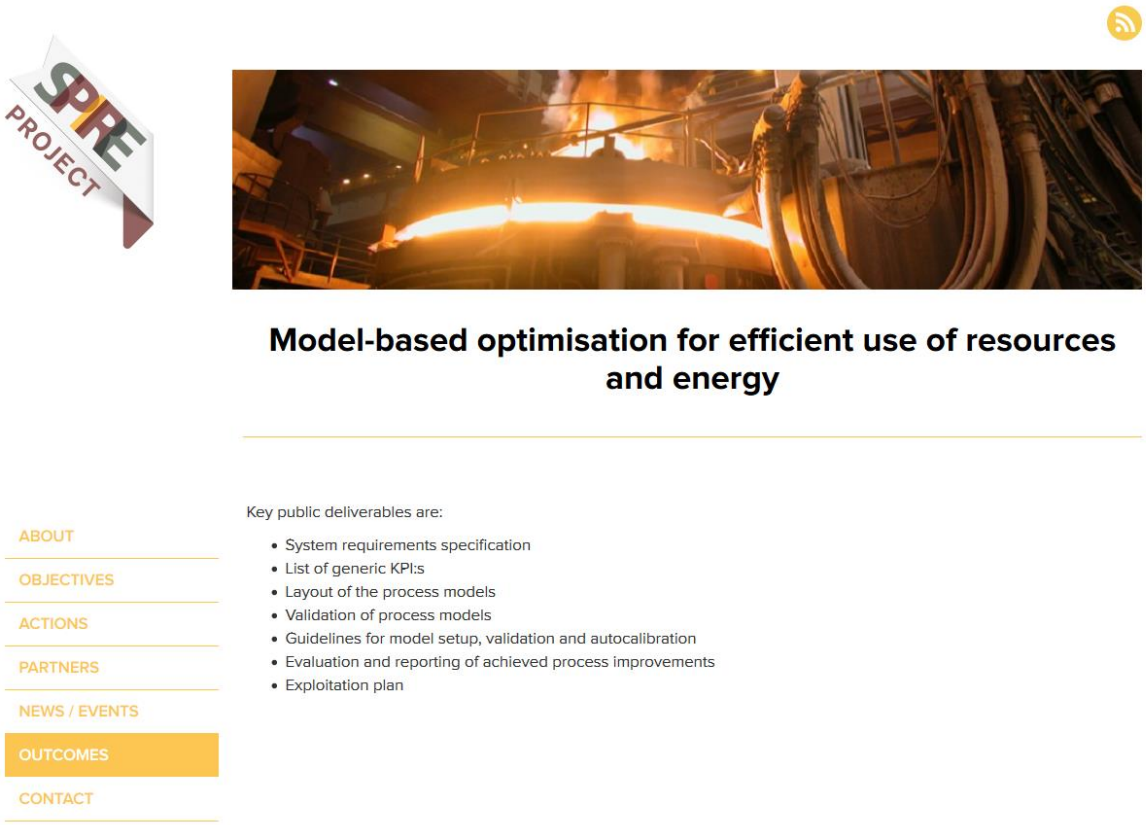

Figure 6. Outcomes section.

4.7 Contact

This section shows project key contact information.

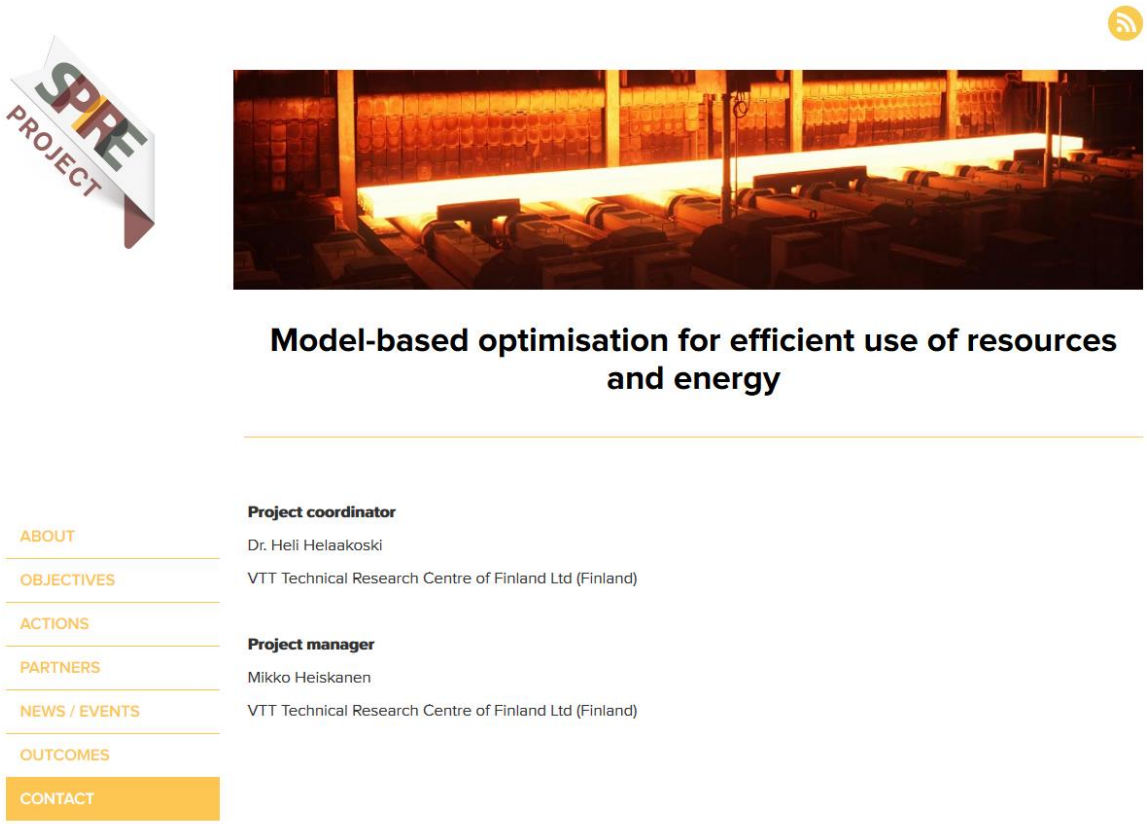

Figure 7. Contact section.

5. CONCLUSION

This document describes MORSE project website. The main purpose of the project is to promote project publicity and inform the project results. Website will be updated continuously during the project.