



# SET-IndEU

*Press Release*

New European Commission's  
political guidelines 2024-2029



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## President von der Leyen's political guidelines 2024-2029 unveil unprecedented measures ahead for the European industry

*The political guidelines for the next European Commission foresee many opportunities for energy-intensive and process industries, and hence for SET-IndEU and the SET Plan IWG-Industry, with the upcoming Clean Industrial Deal to be announced in the first 100 days of the new European Commission's mandate.*

Brussels, 22 July 2024 - In her re-election speech for a second term as President of the European Commission on 18 July, Ursula von der Leyen unveiled a **comprehensive set of measures to strengthen European industry** in order to boost Europe's sustainable prosperity and competitiveness while tackling pressing structural and market issues. Among the political guidelines of the "new European Prosperity Plan" for the period 2024-2029 is the clear intention to strengthen Europe's industrial and technological leadership while bringing the Green Deal's agenda forward. These initiatives address key challenges and opportunities to ensure that European industry remains competitive, resilient and sustainable – a notable window of opportunity for **SET-IndEU** and the **SET Plan IWG-Industry**.

**A cornerstone of the political guidelines for the new European Commission is the Clean Industrial Deal** that will be announced within the first 100 days after taking office. It aims to support industries by measures such as achieving a 90% emission-reduction target by 2040, simplifying regulations, scaling up and prioritising investment in clean energy infrastructure and technologies, investing in renewables, low-carbon technologies, grid infrastructure, storage capacity, and energy efficiency measures. Moreover, it will work to develop Clean Trade and Investment Partnerships to secure an affordable supply of raw materials and sustainable energy, introduce the Industrial Decarbonisation Accelerator Act to aid industries during the transition, and lead international climate negotiations and step up green diplomacy.

This deal underscores the urgent need to decarbonise and industrialise simultaneously, leveraging Europe's progress in reducing emissions while growing its economy. Acknowledging the urgent need to boost EU research and innovation, von der Leyen's political agenda also aims to increase research funding focused on strategic priorities, ground-breaking fundamental research, and disruptive technologies and foster collaboration between emerging science, technology, and industry.

**Von der Leyen's political guidelines align closely with the goals and activities of the SET-IndEU** project and the SET Plan Implementation Working Group 6 on Sustainable and Efficient Energy Use in Industry (**IWG-Industry**). The **SET-IndEU** project - coordinated by ZABALA in collaboration with A.SPIRE and the European Energy Research Alliance (EERA) - plays a pivotal role in energy efficiency and promoting sustainable energy sourcing within the EU's process industry. It supports the **IWG-Industry** in advancing the monitoring and review of the SET Plan's Action 6 Implementation Plan (IP), which targets making the EU





industry less energy, resource, and emission-intensive and more competitive.

The new political agenda can further accelerate the goals and mission of the SET Plan **IWG-Industry** by supporting the **SET-IndEU**'s vision of increasingly sustainable and efficient energy use in industry, thus contributing to Europe's revised long-term economic and environmental goals. Moreover, the focus on research and innovation is also in line with **SET-IndEU**'s efforts to support R&I activities that will enhance the EU industry's sustainable energy use and competitiveness.

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